

OPTIC PLATFORM

A new way to increase control and visibility of your port calls without adding to your team workload.

OPTIC PLATFORM

**A digital solution to all types of port calls.
Standardised and data-driven port calls in every port.**

Consistent level of service is crucial for smooth port call operations, but when you have different local agents to handle and communicate with, it is a real challenge that can affect the overall cost of the operations. With that in mind, we developed a system that allow us to manage the entire port calls, from operations and husbandry to DA and settlement.

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Platform Overview

Optic is a digital cloud-based platform that enables effective management of port call operations, marine services and disbursement accounting through a single interface.

The Global Hub teams and local agents assisting you with your operations use Optic to manage all aspects of a port call including communication without need to rely on emails. All information in one place for you.

You receive full access to the platform where you can nominate agents, monitor the operations in real-time and approve PDAs, CEs and FDAs with just a few clicks and a smart alert system of automated notification. Easily access your operations and finance performance, as well as view and monitor all your port call operations worldwide at anytime, anywhere.

Benefits:

- Save time and increase efficiency, login only when you need, management by exception
- Instant and real-time access to all port call information, end-to-end, with complete transparency
- Complete control, visibility and transparency
- Accurate data for better and faster decision
- Simple to use, easy to implement
- Web interface and out-of-the-box integration with VMS and through APIs
- Active Dashboards with regards to live jobs, Operational & Financial Reporting
- You own your data
- Complete audit trail of all queries, approval, validations of specific service
- A multi-channel, mobile, flexible and scalable solution to support today's business requirements

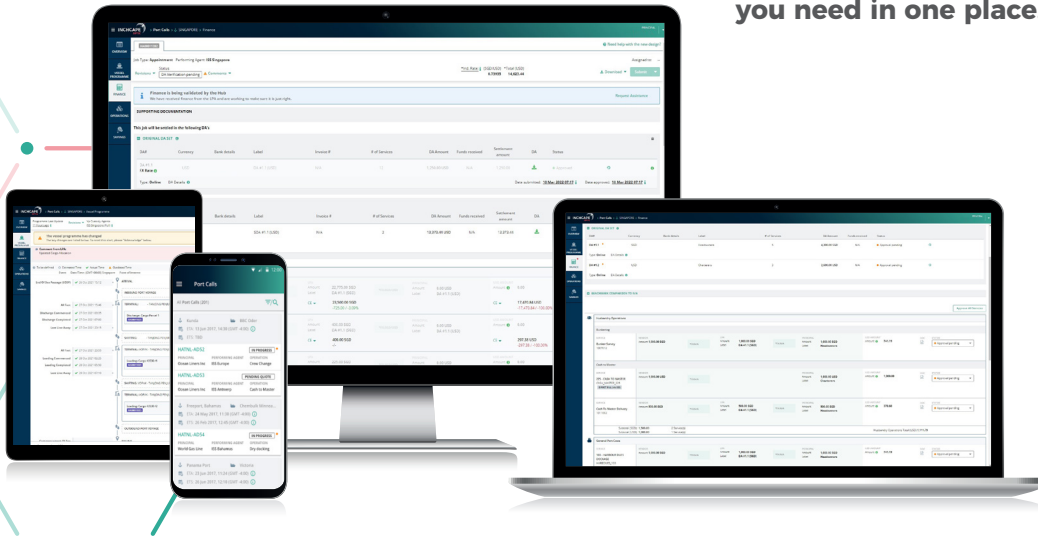




Save time, increase visibility and make better decisions with all information that you need in one place.

Would you like to see how simple, easy and effective Optic is?

Request a demo today or for more information, contact our team.



KEY FEATURES

• Automation

Operations and DA management driven by automated workflows and accurate data

KPIs are embedded in the workflow to meet customer requirements

• Productivity

PDA, CE and FDA all in one place with built-in revision control and variance calculations

Alerts and notifications, so you only log in when needed – Management by exception

• Control

Segregated finance invoices against each service line, easily previewed from Optic web interface

Access to operational events (i.e. Timelog, Statement of Facts) and operational documents (i.e. Receipts, VAR)

• Visibility & Transparency

Centralised communication with visibility of all comments/queried messages against each service line, eliminating tedious email searching

Built-in reporting application

Operations and DA performance dashboards for benchmark against the competition

• Integrations

VMS integrations

Open APIs

• Mobility

Work from anywhere, at any time with the Optic web application

Android mobile app with real-time push notifications

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